

Cludonomics

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JOE WEINMAN is Senior Vice President, Cloud Services and Strategy, Telx, and a former executive at HP, AT&T, and Bell Labs. He is the founder of Cludonomics and the Cludonomics ® blog.

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Clouconomics Law #1: Utility services cost less even though they cost more. An on-demand service provider typically charges a utility premium — a higher cost per unit time for a resource than if it were owned, financed or leased. However, although utilities cost more when they are used, they cost nothing when they are not.

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Why cludonomics is the route forward for telecom service ...

Connectivity is an enabler of the prior value drivers. After all, on-demand resources can't be shared unless various customers in various locations can access them. Without sharing, pay-per-use pricing is economically unattractive for service providers to offer. Connectivity then, has values and costs.

Cludonomics: A Rigorous Approach

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to Cloud Benefit ...

Definition: Comparative total cost of ownership analysis (acquisition and operating costs) for running an infrastructure environment end-to-end on-premises vs. on AWS.

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Business Value of Cloud ...

Cloud computing is an information technology revolution that has just started to impact many enterprise computing systems in major ways, and it will change the face of computing in the years to come.

1.1.4 Cludonomics: Part 2 - Module 1: Introduction to ...

Cludonomics, + Website | The ultimate guide to assessing and exploiting the customer value and revenue potential of the Cloud A new business model is sweeping the world--the Cloud. And, as with any new technology, there is a great deal of fear, uncertainty, and doubt surrounding cloud computing.

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