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50 Companies That Changed the World: Rothman, Howard ...

Profiles of the histories, operations, and strengths and weaknesses of 50 mostly US-based firms that have shaped modern business, ranked according to their influence and contributions. In spite of the book's subtitle, most are now quite large the top five are Microsoft, AT&T, Ford, Apple, and McDona

50 Companies That Changed the World by Howard Rothman

Author of 11 non-fiction books published in 9 languages, including "Companies With A Conscience: Intimate Portraits of Twelve Firms That Make A Difference" and "50 Companies That Changed the World," as well as more than 1,500 articles that have appeared in over 150 different magazines, newspapers and online media that range from The Denver Post and Philadelphia Inquirer to Yahoo Finance and TheStreet.com to Men's Fitness and National Geographic Adventure.

Howard Rothman (Author of 50 Companies That Changed the World)

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howard rothman | Arpit Speaks

Author of 11 non-fiction books published in 9 languages, including "Companies With A Conscience: Intimate Portraits of Twelve Firms That Make A Difference" and "50 Companies That Changed the..."

Howard Rothman - Author, Consultant - Anamel Media | LinkedIn

Incisive Profiles of the 50 Organizations, Large and Small, That have Shaped the Course of Modern Business 50 Companies That Changed the World shows how some of the greatest businesses of all time achieved their success - found untapped niches, stayed on top of trends, managed progressively, and encouraged creativity. The book also shows how some, nonetheless, fell from their pinnacle when ...

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